**Sample copy for employer use only**

# The Second 50 – navigating a multi-stage life

## To help you communicate Aegon’s latest ‘Second 50’ report to employees, we’ve produced this sample copy for you to use.

We’ve taken all reasonable care to make sure the information is accurate at the time of issue, but we don’t accept liability for any consequences resulting from its use.

There are certain rules you must follow when promoting your company pension scheme to your employees. You can find more information about this here [The Pensions Regulator website](http://www.thepensionsregulator.gov.uk/-/media/thepensionsregulator/files/import/pdf/tpr-fca-employers-trustees-financial-matters-guide)

If you’re not sure if it’s suitable for your purposes, please get in touch with your scheme adviser.

 WP397887 10/24

Email subject line: Read Aegon’s latest Second 50 report

Dear <insert name>,

## How will you spend your Second 50?

Aegon are exploring life after 50, or what they’re calling the ‘Second 50’.

Life after 50 isn’t what it used to be and the traditional three-stage life of education-work-retirement is fast moving to a ‘multi-stage’ life. Aegon’s latest report ‘The Second 50’ highlights that generation by generation on average, we’re living longer, which creates a changing landscape.

To help everyone better understand and navigate this, Aegon have carried out fresh research to create a comprehensive view of the latter half of a longer and more varied life.

Take a look at how you can navigate a multi-stage life by reading the report [The Second 50: Navigating a multi-stage life](https://www.aegon.co.uk/content/dam/auk/assets/publication/marketing-support/the-second-50-navigating-a-multi-stage-life-report.pdf)